



Level 1: Get Yourself Together

Truly Get LinkedIn Part 1: Your Profile

Through interactive exercises and real-time profile reviews, you'll gain practical insights into building a strong online presence that aligns with your career goals. Whether you're a job seeker, entrepreneur, or seasoned professional, this session will provide you with actionable strategies to elevate your LinkedIn profile. Be sure to also enroll in Part 2 that focuses on expanding your network to open the doors to new opportunities.

60-minutes
Timing

quarterly
Frequency

\$65
Cost

Check Out
Our Calendar

DESCRIPTION

By the end of this session, participants will be able to:

- ✓ Strategically update and enhance their LinkedIn profiles by incorporating impactful headlines, compelling summaries, and detailed yet concise work experience descriptions, aligning their profiles with their professional goals.
- ✓ Choose an effective profile photo, optimizing background images, and incorporating multimedia elements to create a visually appealing and engaging LinkedIn profile that attracts attention and reinforces personal branding.
- ✓ Incorporate relevant keywords in key sections of the LinkedIn profile, enhancing discoverability by recruiters, industry peers, and potential collaborators within specific professional niches.

