



#makingpeopleawesome

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speaker  
facilitator  
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LEADER *Reys*

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# what I do

I empower individuals and organizations to be authentic and inclusive leaders by helping them to identify, embrace, and activate their values and strengths with purpose and conviction. I am hyper-focused on #makingpeopleawesome.

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## Keynote Speaking

- 6 Steps to Pivoting Your Career
- 3 Reasons Why We All Need a Personal Board of Directors
- Racial Justice Through Community Activation

## Workshop Facilitation

- Career Strategy
- Leadership Development
- Whole Brain Thinking (tm)
- Goal Setting
- ERG Building & Enhancement Workshops

## Corporate Consulting

- Executive Development
- Talent Management
- Leadership Development
- Employee Engagement

## Coaching: Career | Leadership | Executive

Coaching is where it all started! My mantra of #makingpeopleawesome was born from my experience working with 1000's of professionals across several industries and a multitude of backgrounds understand how to better manage their careers and achieve professional goals. I offer individual and group coaching for all levels from administrators to senior executives.

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# signature DEI offerings

## 60-Minute Workshops

These interactive sessions are delivered virtually or in-person and include audience participation and time for Q&A to help participants connect the presentation to themselves, their teams, and their work. Below are the expected outcomes for the participants:

### Level 1: Establishing an Inclusive Culture (Beginning the DEI Journey)

- Define the difference between diversity, inclusion, and equity in a clear and concise manner.
- Name multiple dimensions of diversity and identify their own points of intersectionality.
- Discuss what an inclusive culture consists of and reflect on their own role in supporting it.

### Level 2: Integrating DEI Into Your Talent Strategies (Enhance Existing DEI Efforts)

- Define the 4 key points in the talent lifecycle that MUST include a DEI lens.
- Recognize common mistakes in implementing DE&I.
- Name at least 3 ways to connect DE&I to an overall talent strategy.

### Level 3: Elevating Your ERG Efforts (Aligning DEI to Business)

- Communicate the value of ERGs to overall business, leadership priorities, and employee culture.
- Name 4 focus areas that all ERGs should embrace to inform activities.
- Adopt a 3-step approach to aligning ERG efforts with business strategies.

### Premier Offering

4 Part Series | 2 hours each

### Music to Action: Racial Justice Through Community Activation (Race specific DEI conversation)

- Define what the Prison Industrial Complex is in America and its community impact.
- Recognize code-switching norms and discuss ways to create true inclusion
- Understanding the power of a social movement and create a movement statement for your community.
- Create a community activation plan with action steps to take immediately towards racial justice in your communities.

# signature leadership offerings

## 60-Minute Workshops

These interactive sessions are delivered virtually or in-person and include audience participation and time for Q&A to help participants connect the presentation to themselves, their teams, and their work. Below are the expected outcomes for the participants:

### Building Your Professional Brand

- Define what a personal brand means.
- Learn the 5 components of successful career branding.
- Identify your most important strengths and areas for growth.
- Create a draft personal brand statement.

### The Importance of Creating a Personal Board of Directors

- Know the difference between a mentor, sponsor, coach, and advisor.
- Assess the current state of your personal network and identify your gaps.
- Build a custom visual representation of your current and future personal board of directors.

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## *Premier Offerings*

For individuals and teams  
Build better leaders and better teams,  
that are engaged, innovative, and drive  
high levels of execution.

### **HBDI: Whole Brain Thinking**

Participants learn about their own and their team members' thinking preferences and uncover both strengths and opportunities to grow as individuals and as a team. We address communications, problem solving, innovation, and execution through the lens of a Shark Tank style activity to apply learning immediately. This is a 45-minute self-assessment followed by a 6-hour workshop across 2 days.

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# career coaching

## Career Enhancement

Career coaching to start, build, or move your career to the next level: resume review and rewrite, LinkedIn optimization, cover letter writing, interview prep, salary negotiation, and more.

## Leadership Coaching

New to people management or leadership role (manager to senior director level)? Focus on specific competencies that help you motivate, inspire, and develop your people. Includes a 360 review, ongoing feedback through a Manager Insights tool with reporting to sync with your existing performance review process.

## Executive Coaching

Senior leaders (vice president and above) that are facing new leadership demands and challenges. Includes a 360 review, group coaching with your leader and/or peers, ongoing feedback, and a leadership commitment with +1 year follow up and reporting on progress.



### **Save You Money**

I am competitively priced and believe in straight forward pricing; nothing hidden, no contingencies, what you pay for is what you get. Contact me for a full statement of fees.



### **Save You Time**

I work using Agile Methodology, so we sprint and iterate until we cross the finish line. No long meetings, you put me to work, I produce, you respond, I adjust. That's it.



### **Lower Your Risk**

Everything I produce and deliver is rooted in years of experience, researched and cited data and facts, and is carefully curated to meet specific needs.



### **Advance Your Priorities**

After +20 years of corporate experience, I understand how important every activity you engage in meets the needs of the organization. The lens is my differentiator.



### **Achieve Sustainable Change**

I am most proud of the work that I have done that I still see the fruits of that labor 5 and even 10 years later. That is my track record because I build resources and programs to last and endure and flex as needed.

*outcomes*

*bring me to your organization*

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SCHEDULE TIME TO CHAT  
**[calendly.com/leaderkeys/general-meeting](https://calendly.com/leaderkeys/general-meeting)**

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SCAN TO CONNECT

*Thank  
You!*