



# *tanya rukuwah*

## L&D Digital Marketing Strategist



[linkedin.com/in/tanyaradzwa-alyce-rukuwah-rufai](https://www.linkedin.com/in/tanyaradzwa-alyce-rukuwah-rufai)



Tanya is an accomplished and results-driven Digital Marketer who is well-versed in creating impactful campaigns that boost brand recognition and customer engagement.

With her extensive knowledge in SEO, social media management, content creation, and copywriting, she has a proven track record of delivering measurable results.

Tanya is always up-to-date with the latest industry trends. She also possesses a unique blend of strategic thinking and innovative digital marketing skills, which she applies to her work at LeaderKeys Consulting.

She has a keen eye for crafting clear and compelling copy that effectively communicates brand messages across different channels. Her passion for creating captivating narratives has helped the brand visibility of several brands, leaving a lasting impression on their customers.

When she is not busy crafting digital marketing strategies, Tanya enjoys playing engaging games and unleashing her creativity in the kitchen. She is an avid traveler and loves to explore Zimbabwe's hidden gems. Tanya also aspires to fulfill her dream of writing a novel someday.